

LAVA WALK



Dear Business Owner,

The calls and the donations we received already regarding this years walk have been inspiring. The feedback has lead us to develop an event that embraces our current circumstances. The Annual **Lavallette Breast Cancer Walk** will continue but will encourage personal responsibility and embrace social distancing. On **Sunday, August 7, 2022 at 8:30am will KICK-OFF the Lavallette Breast Cancer Walk.**

People will be encouraged to walk the Lavallette Loop. For the past 18 years, participants received a T-Shirt, Water Bottle, and a scoop of ice cream after the walk. Nothing will change; however, each participant feel that during this time you want a volunteer to walk for you, we have a team ready. You can even start your leg of walk whenever they wish throughout the week



The Lavallette PBA Local 372 and The Tone Foundation host this very successful endeavor to help in the fight against breast cancer. This year we continue to encourage online registration at www.LavaWalk.org.

Many businesses, such as yours, have participated in advertising in the Breast Cancer Walk. Over the years, we have enhanced the exposure of those contributing businesses by presenting their logos on the back of the Walk T-shirt. This change benefited businesses, making their name more visible over a longer period. Business names are also added to advertisements placed for this event. Participating businesses will see their names in the Ocean Star and Little Paper.

Businesses that have donated \$500 or more and donated their services or large items that help facilitate the event were deemed Sponsoring Partners. This status can put your logo at the top of the shirt with your phone number. New this year, sponsoring partner's logos will also be added to the rotating animation on the website.

We invite you to advertise your business on the 2022 Walk T-shirt and in the Walk Program. Please fill out the attached order form and submit it with your advertisement. Advertising is limited and will be treated on a first come basis.

Enclosed is the back of the 2021 shirt. If your business is listed and you wish to use the same artwork, please notate that on the order form.

Please do not hesitate to contact us at 732-854-2779. We look forward to your response regarding the Lavallette Breast Cancer Walk which we've subtitled, "Create a Tone: Together, We Can Lick This."

Sincerely,

LavaWalk Marketing Team
advertise@lavawalk.org

LAVALLETTE BREAST CANCER WALK
ADVERTISING ORDER FORM
FAX SIGNED FORM TO 844-854-2779

I would like to sponsor and have my business logo appear in the (*checkmark* *your choices*):

Walk T-shirt

PART I:

Local Business Support Section (2.5" x 1.75") for \$200 Donation (includes 1 registration, which includes 1 large event shirt)

Sponsoring Partner Section (includes phone number) for Donations over \$500

PART II:

Use SAME Artwork as in 2021 (see the attached shirt back)

Use NEW Artwork and submit JPEG or PDF by June 18th to advertise@lavawalk.org

Sign X _____

Give us your commitment today and we will bill you later!

Pay Online [Click Here](#) or go to www.lavawalk.org/sponsor



Checks should be made out to "The Tone Foundation" 501(c)3

Please submit your artwork in JPEG or PDF by JUNE 18, 2022.

SEND IT: **BY EMAIL to: advertise@lavawalk.org**

(or) **BY MAIL to:** The Tone Foundation 2305 ½ Grand Central Ave Lavallette, NJ 08735

(or) **Call 732-854-2779** and we will pick it up from you.

Please strive for your ad to be camera ready. If you need us to put your ad together for the program, we will certainly do it for \$50 and then provide the camera-ready artwork back to you for other publications. You may choose to enclose a business card or the front of your menu.

T-shirt artwork & logos will need to be provided in black & white. Grayscale images will not print.

Thank you.

2305 ½ Grand Central Ave. Lavallette, NJ 08735 • 732-854-2779
Email: advertise@lavawalk.org

2021 Event T-shirt Back
 The image has been reduced for this printing



2021 Lavallette Breast Cancer Walk

Hosted By



Sponsoring Partners



PETER SALERNO, INC.
 Award Winning Kitchen & Baths
 201-251-6608

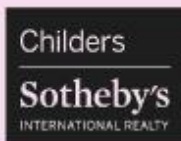


Local Business Support



LINDA'S LAYALLETTE BLINDS

CRAB'S CLAW INN



Tradewinds Motor Lodge



ENRIGHT CHIROPRACTIC